



## Agenda

**AI-powered Scaling of the EHDS: Data driven value generation at affordable cost**  
**Virtually, 9 June 2026**  
**Times in CET**

### **10:00 – 10:15 Tour de table and Context Setting**

**Moderator** Dipak Kalra

### **10:15– 11:00 From Compliance to Value: Industry Perspectives on EHDS Implementation**

**Moderator:** Dipak Kalra

This session will explore how industry stakeholders—particularly EHR and digital health system providers and innovators—perceive the transition from EHDS compliance to value creation and increased competitive advantage. The value creation is both to themselves as companies and to their clients/customers which offers a competitive offering.

The discussion will focus on key constraints and bottlenecks affecting the scalability of quality assuring data collected for healthcare (EHDS primary uses) and the cost and effort of repeated data curation across different secondary use cases, including system design, data quality at source, and downstream processing effort; the implications of EHDS1 and EHDS2 for products, services, and business models.

### **11:00 – 12:00 Addressing Bottlenecks: Current and Emerging AI Solutions**

**Moderator:** Isabelle de Zegher

Building on the opportunities, and their challenges, identified in the previous session, the discussion will explore how the main bottlenecks to value-generating EHDS implementation can be addressed in practice in current and emerging cost-effective approaches. AIDAVA will provide a backdrop for exploring how AI enabled approaches could complement and strengthen current practices to reduce complexity, cost and support scalability across Member States, while supporting faster trial execution from site selection to database lock.

### **12:00 – 12:30 Short break for lunch**

### **12:30 – 13:15 Enabling Scalable Value: Business Models, Incentives and Market Adoption**

**Moderator:** Bela Bihari / Isabelle de Zegher

This session will focus on how emerging approaches can move from technical feasibility to market adoption and sustainable value creation. The discussion will explore the relationship between upstream system capabilities and downstream efficiency gains and incentives for reducing repeated data curation through more automated and reusable approaches, including the generation of EEHRx-compliant data (EHDS1), personal pseudonymised data supporting clinical trial (eCRF form) and Clinical Registries/ Real World data set for research and compliance with EHDS2. It will further identify key success factors and barriers influencing adoption by industry and their clients.